

MEL'S FUNWAY PARK'S

WICKED WINE & BREW FEST



2026 SPONSORSHIP OPPORTUNITIES

SATURDAY, SEPTEMBER 12TH • 1PM - 4PM
MEL'S FUNWAY PARK • LITCHFIELD, NH



THE 2026 WICKED WINE & BREW FEST



RAIN
OR
SHINE



GENERAL ADMISSION
& VIP TICKETS



WINE

TWO
LIVE
BANDS



4 HOURS OF WINE
& BEER TASTING



CRAFT BEER

HARD SELTZERS

HARD CIDERS

& MORE!



100s OF ATTENDEES



DELICIOUS

LOCAL FOOD



2026 WICKED WINE & BREW FEST SPONSORSHIP OPPORTUNITIES

TASTING GLASS SPONSOR

\$3,500

- Logo on reusable souvenir glasses given to all guests
- Shoutout in event emails and on social media
- Option to include coupon/literature at entry
- Logo on website

VIP AREA SPONSOR

\$3,000

- Exclusive branding in VIP section
- Logo on VIP gift
- Logo on cornhole boards raffled to a winner
- Opportunity to host a giveaway or sample in VIP area
- Shoutout in event emails and on social media
- Logo on website

PHOTO BOOTH SPONSOR

\$1,500

- Custom-branded photo booth frame/backdrop
- Logo on VIP gift
- Company logo on all printed and digital photo outputs
- Shoutout in event emails and on social media
- Logo on website

MUSIC SPONSOR

\$1,000

- Logo on stage skirt
- Verbal recognition from the bands
- Shoutout in event emails and on social media
- Logo on website

DESIGNATED DRIVER TICKET SPONSOR

\$1,000

- Logo on Tiki Bar signage
- Shoutout in event emails and on social media
- Logo on website

AXE THROWING SPONSOR

\$500

- Signage with logo by axe throwing
- Shoutout in event emails and on social media
- Logo on website



PICNIC AREA SPONSOR

\$500

- Signage with logo by picnic tables
- Shoutout in event emails and on social media
- Logo on website



2026 WICKED WINE & BREW FEST SPONSORSHIP OPPORTUNITIES

PREMIUM SPONSOR \$12,000

- The Official Sponsor of the Wicked Wine & Brew Fest
- Event presented by "Your Company Name"
- Logo on all event signage, tickets, and digital promotion
- Dedicated social media post and email spotlight
- Premium booth space in main vendor area
- Beverage sold exclusively at the iconic Pumpkin Bar during brew fest hours
- Official Pumpkin Bar Sponsor for the Spooky World Season
 - 24 night season
 - Spooky World Presents Nightmare New England's Iconic Pumpkin Bar Presented by "Your Company Name"

Want to sponsor in a different way? Let's chat!
Contact us at funwaymike@gmail.com