

MEL'S FUNWAY PARK'S

BOOTS, BREWS, & BBQ



2026 SPONSORSHIP OPPORTUNITIES

SATURDAY, AUGUST 15TH • 3PM - 9:30PM
MEL'S FUNWAY PARK • LITCHFIELD, NH



3 COUNTRY BANDS

INCLUDING THE INCREDIBLE KENNY CHESNEY TRIBUTE BAND

DELICIOUS BBQ

ICE COLD DRINKS

FIREWORK SHOW



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FIREWORKS SPONSOR

\$5,000

- Recognition as the Official Fireworks Sponsor
- Company recognized by the emcee before the fireworks display
- Logo featured on fireworks announcement signage and event website
- Shoutout in event emails & on social media
- Option to include promo item/coupon/literature at entry

STAGE SPONSOR

\$4,000

- Prominent logo displayed on stage signage throughout the event
- Company recognized by the emcee
- Shoutout in event emails & on social media
- Option to display signage near the stage (provided by sponsor)
- Option to include promo item/coupon/literature at entry
- Logo on website

VIP TENT SPONSOR

\$3,000

- Exclusive branding in VIP section
- Logo on VIP gift (if applicable)
- Opportunity to host a giveaway or sample in VIP area
- Shoutout in event emails and on social media
- Logo on website

MECHANICAL BULL SPONSOR

\$750

- Logo displayed at the mechanical bull attraction
- Option to give away promo item at the mechanical bull attraction
- Shoutout in event emails and on social media
- Logo on website

AXE THROWING SPONSOR

\$500

- Signage with logo by axe throwing
- Shoutout in event emails and on social media
- Logo on website



2026 BOOTS, BREWS, & BBQ SPONSORSHIP OPPORTUNITIES

PREMIUM SPONSOR \$12,000

- The Official Sponsor of Boots, Brews, & BBQ
 - (Only one available)
- Event presented by "Your Company Name"
- Logo on all event signage, tickets, and digital promotion
- Dedicated social media post and email spotlight
- Premium booth space in the main vendor area
- Signage displayed in Mel's batting cages
- Company recognized by the emcee throughout the event
- Logo featured prominently on the event website
- Opportunity to include promotional item/coupon/giveaway at entry
- VIP tickets for family & friends

Want to sponsor in a different way? Let's chat!
Contact us at funwaymike@gmail.com