



MEL'S FUNWAY PARK'S

# WICKED WINE & BREW FEST



## 2025 SPONSORSHIP OPPORTUNITIES

SATURDAY, SEPTEMBER 27TH • 2PM - 6PM  
MEL'S FUNWAY PARK • LITCHFIELD, NH



# THE 2025 WICKED WINE & BREW FEST

GENERAL ADMISSION  
& VIP TICKETS

TWO  
LIVE  
BANDS



100S OF ATTENDEES



RAIN  
OR  
SHINE



WINE

4 HOURS OF WINE  
& BEER TASTING



CRAFT BEER  
HARD SELTZERS  
HARD CIDERS  
& MORE!



DELICIOUS  
LOCAL FOOD



# 2025 WICKED WINE & BREW FEST SPONSORSHIP OPPORTUNITIES

## TASTING GLASS SPONSOR

\$3,500

- Logo on reusable souvenir glasses given to all guests
- Shoutout in event emails and on social media
- Option to include coupon/literature at entry
- Logo on website

## VIP AREA SPONSOR

\$3,000

- Exclusive branding in VIP section
- Logo on VIP gift
- Logo on cornhole boards raffled to a winner
- Opportunity to host a giveaway or sample in VIP area
- Shoutout in event emails and on social media
- Logo on website

## PHOTO BOOTH SPONSOR

\$1,500

- Custom-branded photo booth frame/backdrop
- Logo on VIP gift
- Company logo on all printed and digital photo outputs
- Shoutout in event emails and on social media
- Logo on website

## MUSIC SPONSOR

\$1,000

- Logo on stage skirt
- Verbal recognition from the bands
- Shoutout in event emails and on social media
- Logo on website

## DESIGNATED DRIVER TICKET SPONSOR

\$1,000

- Logo on Tiki Bar signage
- Shoutout in event emails and on social media
- Logo on website

## AXE THROWING SPONSOR

\$500

- Signage with logo by axe throwing
- Shoutout in event emails and on social media
- Logo on website

**SOLD**

## PICNIC AREA SPONSOR

\$500

- Signage with logo by picnic tables
- Shoutout in event emails and on social media
- Logo on website



# 2025 WICKED WINE & BREW FEST SPONSORSHIP OPPORTUNITIES

## PREMIUM SPONSOR \$12,000

- The Official Sponsor of the Wicked Wine & Brew Fest
- Event presented by "Your Company Name"
- Logo on all event signage, tickets, and digital promotion
- Dedicated social media post and email spotlight
- Premium booth space in main vendor area
- Beverage sold exclusively at the iconic Pumpkin Bar during brew fest hours
- Official Pumpkin Bar Sponsor for the Spooky World Season
  - 24 night season
  - Spooky World Presents Nightmare New England's Iconic Pumpkin Bar Presented by "Your Company Name"

Want to sponsor in a different way? Let's chat!  
Contact us at [funwaymike@gmail.com](mailto:funwaymike@gmail.com)