



**MEL'S FUNWAY PARK'S**

# **WICKED WINE & BREW FEST**



## **2025 SPONSORSHIP OPPORTUNITIES**

**SATURDAY, SEPTEMBER 27TH • 2PM - 6PM  
MEL'S FUNWAY PARK • LITCHFIELD, NH**







# THE 2025 WICKED WINE & BREW FEST



RAIN  
OR  
SHINE



GENERAL ADMISSION  
& VIP TICKETS



WINE

TWO  
LIVE  
BANDS



4 HOURS OF WINE  
& BEER TASTING



CRAFT BEER

HARD SELTZERS

HARD CIDERS

& MORE!



100S OF ATTENDEES



DELICIOUS

LOCAL FOOD



# 2025 WICKED WINE & BREW FEST SPONSORSHIP OPPORTUNITIES

## **TASTING GLASS SPONSOR**

**\$3,500**

- Logo on reusable souvenir glasses given to all guests
- Shoutout in event emails and on social media
- Option to include coupon/literature at entry
- Logo on website

## **VIP AREA SPONSOR**

**\$3,000**

- Exclusive branding in VIP section
- Logo on VIP gift
- Logo on cornhole boards raffled to a winner
- Opportunity to host a giveaway or sample in VIP area
- Shoutout in event emails and on social media
- Logo on website

## **PHOTO BOOTH SPONSOR**

**\$1,500**

- Custom-branded photo booth frame/backdrop
- Logo on VIP gift
- Company logo on all printed and digital photo outputs
- Shoutout in event emails and on social media
- Logo on website

## **MUSIC SPONSOR**

**\$1,000**

- Logo on stage skirt
- Verbal recognition from the bands
- Shoutout in event emails and on social media
- Logo on website

## **DESIGNATED DRIVER TICKET SPONSOR**

**\$1,000**

- Logo on Tiki Bar signage
- Shoutout in event emails and on social media
- Logo on website

## **AXE THROWING SPONSOR**

**\$500**

- Signage with logo by axe throwing
- Shoutout in event emails and on social media
- Logo on website



## **PICNIC AREA SPONSOR**

**\$500**

- Signage with logo by picnic tables
- Shoutout in event emails and on social media
- Logo on website



# 2025 WICKED WINE & BREW FEST SPONSORSHIP OPPORTUNITIES

## **PREMIUM SPONSOR \$12,000**

- The Official Sponsor of the Wicked Wine & Brew Fest
- Event presented by "Your Company Name"
- Logo on all event signage, tickets, and digital promotion
- Dedicated social media post and email spotlight
- Premium booth space in main vendor area
- Beverage sold exclusively at the iconic Pumpkin Bar during brew fest hours
- Official Pumpkin Bar Sponsor for the Spooky World Season
  - 24 night season
  - Spooky World Presents Nightmare New England's Iconic Pumpkin Bar Presented by "Your Company Name"

**Want to sponsor in a different way? Let's chat!**  
**Contact us at [funwaymike@gmail.com](mailto:funwaymike@gmail.com)**